

ALPHA MU STATE ORGANIZATION STRATEGIC ACTION PLAN
DELTA KAPPA GAMMA SOCIETY INTERNATIONAL
2011-2013 BIENNIUM

PURPOSES

1. To unite women educators of the world in a genuine spiritual fellowship.
2. To honor women who have given or who evidence a potential for distinctive service in any field of education.
3. To advance the professional interest and position of women in education.
4. To initiate, endorse and support desirable legislation or other suitable endeavors in the interests of education and of women educators.
5. To endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators.
6. To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action.
7. To inform the members of current economic, social, political and educational issues so that they may participate effectively in a world society.

MISSION STATEMENT

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

VISION STATEMENT

Leading Women Educators Impacting Education Worldwide.

ALPHA MU STATE MISSION STATEMENT

The members of Alpha Mu State of The Delta Kappa Gamma Society International promote quality education and the professional development of Montana women educators

OVERVIEW

The Strategic Action Plan Committee for Alpha Mu State (Montana) was appointed at the Executive Board meeting in September 2011 by Mary Meissner, Montana State organization president. The committee included the state organization president, three past state presidents, the chairman of the Rules Committee and the corresponding secretary. SWOT charts were completed throughout the biennium at the chapter level using that information to divide the plan into areas of focus, goals/objectives, and action steps. The plan will be brought to the Executive Board in the fall of 2012 for consideration.

AREAS OF FOCUS

1. Membership

Objective 1.1 Recruit, re-instate and retain members and involve them in the life of the Society

Activity 1.1.1 Encourage chapters to emphasize diversity in member selection. (membership committee and executive board)

Activity 1.1.2 Recognize and honor members for years of membership and/or significant service to the Society and to the community. (membership committee)

Activity 1.1.3 Recognize publicly the chapters that have increased membership each year. (membership committee)

Activity 1.1.4 Encourage reinstatement of dropped members at least once a biennium. (membership committee)

Objective 1.2 Encourage growth of chapter membership

Activity 1.2.1 Prepare a list of successful recruiting practices (membership committee with input from all members)

Activity 1.2.2 Prepare a list of successful retention practices (membership committee with input from all members)

Activity 1.2.3 Prepare a list of successful strategies to keep members active (membership committee with input from all members)

Results _____

2. Leadership Development

Objective 2.1 Provide leadership training opportunities for members

Activity 2.1.1 Provide interactive training for state leaders in odd-numbered years (leadership committee and state officers)

Activity 2.1.2 Provide interactive training for newly-elected chapter officers and interested members before July 1 of even-numbered years (leadership development committee and state officers)

Activity 2.1.3 Seek out and mentor potential chapter members for leadership positions. (nominations committee, leadership committee)

Objective 2.2 Encourage members to attend training beyond the state level.

Activity 2.2.1 Provide monetary incentives to help members accomplish objective 2.2. (finance committee, Life Long Learning, Cornetet Award, Golden Gift)

Activity 2.2.2 Encourage state and chapter leaders to attend leadership training outside Delta Kappa Gamma. (leadership, finance)

Results_____

3. Finance

Objective 3.1. To assess and fund state organization business and services

Activity 3.1.1 Recommend a budget for the operating fund of the state organization (State Finance Committee, Ex-officio State President & Treasurer).

Activity 3.1.2 Assess budget line items and requests. (State Finance Committee, Ex-officio State President & Treasurer)

Activity 3.1.3 Provide for an annual audit of the state treasurer's books. (State Finance Committee.)

Objective 3.2. To increase non-dues revenue

Activity 3.2.1 Increase the number of items provided in the SALES area and determine how the profits from the Sales Committee should be used (State Sales Chairman, State Finance Committee)

Activity 3.2.2 Create a state project to raise funds. (State Leadership Development Chairman, State Finance Committee, Ad Hoc Committee)

Objective 3.3. To reduce communication costs

Activity 3.3.1 Provide for state newsletter on line. (State Editor, State President, State Web Master)

Activity 3.3.2 Send all committee communications through chapter presidents or chapter representative on line (State committee Chairmen, State Web Master)

Activity 3.3.3 Send all appropriate Executive Board materials by email (State President, State Corresponding Secretary, State Committee Chairmen) [Pending the re-wording of Art VI, Sec. C, #4]

Results_____

4. Communications

Objective 4.1 Improve communications

Activity 4.1.1 Encourage and assist chapters with publication of chapter newsletters in electronic or print format (communications committee, editor, webmaster)

Activity 4.1.2 Challenge chapters to create chapter websites (communications committee)

Objective 4.2 Improve communication among state committees, chapter members and state leadership

Activity 4.2.1 Send reports on time (all committees, related personnel)

Activity 4.2.2 Encourage members to use the state and international websites (state president, chapter presidents, editor, webmaster)

Activity 4.2.3 Increase members' knowledge and use of electronic communications (communications, state leadership, executive board)

Results _____

5. Technology

Objective 5.1 Reduce the technology gap among members

Activity 5.1.1 Encourage and help chapters to create a technology committee (state president)

Activity 5.1.2 Provide opportunities for personal and professional development in technology (state leadership)

Results _____

6. Review and update of the Alpha Mu State Strategic Action Plan

Objective 6.1 Provide for the review and update of the document (SAP committee)

Activity 6.1.1 Make electronic copies available (state president, all committees)

Activity 6.1.2 Post plan on state web site (SAP chairman, webmaster)

Activity 6.1.3 Update at fall Executive Board meeting (SAP committee)

Activity 6.1.4 Review plan with new chapter presidents as part of their training (state president)

RESOURCES

Alpha Mu State By-laws 2011

Alpha Mu State Standing Rules 2011

As the Sap Rises

Xi State Organization Strategic Action Plan

Upsilon State Organization Strategic Action Plan